



GROWING TOGETHER AWARDS LUNCHEON

Mighty Oak Sponsor - \$25,000—*Be the cornerstone of our parks' future*

Benefits:

- Premier recognition in all event marketing materials
- Speaking opportunity during luncheon (3-5 minutes)
- Table and display of marketing materials at event entry
- Logo on Friends of the Allentown Parks webpage for 1 year (premier placement)
- Logo recognition on all press releases
- Dedicated thank you post on social media channels
- Full page ad in event program book (back cover or inside front cover)
- Logo on all event banners and signage (largest placement)
- Naming rights to one award category
- 10 premium event tickets with reserved VIP seating
- Post-event impact report with photos and outcomes

What your support means:

Your \$25,000 investment funds year-round maintenance for three major park trails, ensuring safe access for over 2,000 monthly visitors while supporting habitat preservation that benefits local wildlife and our community's health. We will be able to plant new green needs in 3 parks with this.

Blooming Rose Sponsor - \$10,000—*Help our parks flourish*

Benefits:

- Recognition in all event marketing materials
- Speaking opportunity during luncheon (3-5 minutes)
- Table and display of marketing materials at event entry
- Logo on Friends of the Allentown Parks webpage for 1 year
- Thank you post on social media channels
- Full page ad in event program book (priority placement)
- Logo on event banners and signage
- 8 event tickets with preferred seating

What your support means:

Your \$10,000 contribution supports our environmental education programs, reaching 400 local students annually with hands-on learning about conservation, native plants, ecological stewardship, and STEAM in the parks over the summer.

Budding Branch Sponsor - \$5,000—*Growing stronger together*

Benefits:

- Logo on Friends of the Allentown Parks webpage for 1 year
- Recognition on social media channels
- Full page ad in event program book
- Logo on event banners and signage
- Logo placement in digital newsletters
- 6 event tickets

What your support means:

Your \$5,000 sponsorship funds the planting and care of native trees and shrubs, creating crucial habitat corridors while improving air quality and natural beauty for generations to enjoy in a park of your choice.

Little Seedling Sponsor - \$2,500—*Small seeds, big impact*

Benefits:

- Logo on Friends of the Allentown Parks webpage for 1 year
- Recognition on social media channels
- Half page ad in event program book
- Logo on event banners and signage
- 4 event tickets

What your support means:

Your \$2,500 investment maintains and enhances one playground area, ensuring safe, accessible recreation for 200+ children and families who visit our parks weekly.

Garden Seed Sponsor - \$1,000—*Planting the future*

Benefits:

- Recognition in event program book
- Company name listed on Friends of the Allentown Parks website
- Quarter page ad in event program book
- 2 event tickets
- Thank you post on social media

What your support means:

Your \$1,000 contribution supports our volunteer coordination program, enabling 100+ community volunteers to contribute over 1,500 hours annually in park beautification and conservation efforts.

Friend of the Parks - \$500—*Every friend makes a difference*

Benefits:

- Recognition in event program book
- Invited to special Friend of Parks events
- 1 event ticket

What your support means:

Your \$500 gift helps maintain our community garden spaces where families grow fresh produce and children learn about sustainable agriculture.

Individual Tickets - \$80

Program Book Sponsorship

(Available to all sponsors and non-sponsors)

- Full Page (5" w x 8" h) - \$750
- Half Page (5" w x 3.875" h) - \$500
- Quarter Page (2.375" w x 3.875" h) - \$250

Early Bird Special

Benefits:

10% discount on all sponsorship levels for commitments received by 11/15/25

Contact us today to secure your sponsorship and help us cultivate a greener, more sustainable future for Allentown's parks and natural spaces.



Contact Information:

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